



NEWS RELEASE

For immediate release: August 20, 2010

ILG Announces Aggressive Empties Buy-Back Program!

WOODLAND HILLS, Calif. — ILG (International Laser Group) announces a new and aggressive Empties Buy Back program as part of the company's large eco-accountability and sustainability goals. ILG is offering up to \$20.00 for a number of empty HP cartridges.*

At the Recharger World Expo this past July, ILG unveiled its Eco-Accountability Charter, outlining the company's commitment to environmentally friendly manufacturing and operations. The document includes quantitative analysis of the environmental impact of buying direct from OEM, information regarding ILG's in-house recycling programs and other activity such as the company's empty toner cartridge collection and recycling programs. ILG's Eco-Accountability Charter will be live on the ILG web site this fall (www.ilglaser.com).

"ILG is committed to maintaining an ecologically friendly and sustainable manufacturing operation. But our decision to re-launch our Empties Buy Back program does more than support our own manufacturing operation. We also want to contribute to the sustainability of the hard copy printer supplies aftermarket by ensuring that OEM alternative remanufacturers still have access to virgin OEM components," says CEO Gary Michaels.

"We are proud to be the remaining independent OEM alternative manufacturer in North America. We are pleased that our operation has stimulated pockets of economic growth and prevented lost jobs," adds VP of Sales Joe Shulman.

Some of the empties in high demand are the CE285A (HP LaserJet Pro P1102w), the CE505A/X (HP LaserJet P2035 30PPM), CE255A/X (HP LaserJet P3010/P3015/ P3016) and the CC364A/X (HP LaserJet P4015/P4515).

*For a complete list of applicable empties, please visit www.ilglaser.com, call (800) 937-2880, ext. 3207 or email sales@ilglaser.com.