

NEW PRODUCT RELEASE

For immediate release: December 22, 2010

ILG is First-to-Market with OEM Alternative Color Cartridges CE260A, CE261A, CE262A, CE263A for HP Color Laser Printer Series



WOODLAND HILLS, Calif. — **ILG** (International Laser Group) releases OEM alternative color cartridges for **HP color printers CP4025 series and CP4525 series**. ILG is the first-to-market with the following color alternatives for HP color printer series: the compatible cartridge **CE260A** (black) with 8,500 page yield, compatibles **CE261A** (cyan), **CE262A** (yellow), and **CE263A** (magenta) with 11,000 page yield.

The HP Series Printers are designed to produce superb color quality and crisp text for the busy printing environment offering 1200x1200x dpi and 35 page/min. The ILG's compatible CE260 series offers the same outstanding print sharpness and vivid color output that matches OEM in quality.

These color additions bring ILG's OEM alternative color cartridge SKU count to nearly 250, with nearly **55%** of ILG's entire product line being color. ILG has focused heavily on enhanced color manufacturing technologies to ensure the highest quality satisfaction rate possible the industry.

ILG is the North American **quality leader in color toner cartridge** manufacturing and offers an extensive line of HP alternative products in both monochrome and color. ILG is the only company in the world with **JUMBO COLOR®**, a high-yield toner range with 20% to 30% higher yield, providing solutions for **MPS** with the lowest cost-per-print supplies.

ILG is one of the world's top private-label and private box contract manufacturers in North America. Each and every ILG printer cartridge is 100% guaranteed and is STMC certified. ILG is headquartered in Woodland Hills, California with four additional distribution centers throughout the country.

For more information on International Laser Group, contact the manufacturer directly at (800) 937-2880, ext.3207 or visit www.ilglaser.com.

(For use in HP CP4025, CP4025n, CP4520, CP4525dn, CP4525n, and CP4525xh. as well as CM4540 mfp for black cartridges)

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NOTE TO EDITORS:

ILG manufacturing is STMC certified and all ILG products are North American made. All ILG products are 100% guaranteed and backed by warranty.

ILG is woman-owned and WBENC certified. The company's recycling program is an ISO 14001:2004 certified cartridge recycling program that includes a documented ZERO LANDFILL initiative.

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