

## NEW PRODUCT RELEASE

For immediate release: April 9, 2010

### **ILG RELEASES MICR FOR HP SERIES ENTERPRISE P3010, P3015, P3016 PRINTERS**



**WOODLAND HILLS, Calif.** — **ILG** (International Laser Group) introduces the OEM alternative MICR (Magnetic Ink Character Recognition) cartridges formulated specifically for use in HP Series Enterprise P3010, P3015, P3016 Printers.

ILG is first-to-market with the OEM alternative MICR for HP Series Enterprise P3010, P3015, P3016 Printers with the addition of the compatible cartridge, **CE255M**, with a 6,000 page yield. This new product release brings ILG's comprehensive MICR SKU count to over 80.

"Our dealers and wholesalers who service financial institutions choose ILG's MICR for two reasons: the high quality of our products and guaranteed delivery," says ILG V.P. of Sales and Operations, Joe Shulman.

ILG's MICR cartridges are subject to meticulous testing to meet the highest quality standards. Every MICR cartridge must also meet the American Bankers Association's requirements as well as the American National Standards Institute's signal strength minimums.

These tests ensure each product meets and complies with both US and Canadian standards. Our 4 strategic regional distribution centers allow us same-day shipping capability.

ILG is a leading manufacturer of premium quality OEM alternative imaging supplies. ILG manufactures more than 600 SKUs of brand name OEM alternative toner cartridges, including our exclusive JUMBO COLOR™ toners, MICR and thermal transfer products. ILG is also one of the top private label contractors in North America.

For more information on International Laser Group, contact (800) 937-2880, ext.3207.

#### **MEDIA CONTACT:**

Kristie Barge, Marketing Department  
International Laser Group  
6022 Variel Avenue, Woodland Hills, CA 91367  
Toll Free: 800.937.2880 Ext. 3233