

NEW PRODUCT RELEASE

For immediate release: November 17, 2011

First-to-Market! ILG announces JUMBO Q7553XX with double page yield OEM alternative printer cartridge.



WOODLAND HILLS, Calif. — ILG (International Laser Group) releases an extended yield HP **Q7553XX JUMBO** (OEM alternative) with 14,000 page yield. The Q7553XX Jumbo black cartridge offers an exceptional value at 100% higher page yield compared to a standard yield of 7,000. **The Q7553XX JUMBO** is engineered for the HP Printer series **P2010, P2014, P2015, P2015d MFP** printers. ILG is the first-to-market with this new extended yield JUMBO monochrome as an alternative to the high cost of OEM cartridges.

ILG's premium quality JUMBO cartridges are engineered for MPS providers and are **MPS Certified™**. Each cartridge must pass rigorous quality certification processes including 5% print coverage and resolution printing tests. The **MPS Certified™** cartridges significantly lower your supply cost and offer the lowest-cost-per print (CPP) to the customers.

ILG's OEM alternative line consistently produces excellent print results, and are guaranteed with a 2 year warranty. These extended yield JUMBO monochromes, as well as ILG's exclusive **JUMBO COLOR®** products offer an exceptional value compared to OEM.

ILG is one of the world leaders in "first-to-market" OEM alternative imaging supplies and is a leading custom label, private box contract manufacturer.

ILG is headquartered in Woodland Hills, California and has four additional nationwide distribution facilities in CA, TX, IL, and PA, allowing us to provide the best and fastest shipping solutions to our resellers.

For more information on International Laser Group, contact the manufacturer directly at (800) 937-2880, ext.3207 or visit www.ilglaser.com.

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