

ILG NEWS UPDATE

For immediate release: November 29, 2011

ILG Announces New Corporate Video Showcasing cartridge manufacturing process.

WOODLAND HILLS, Calif. — ILG (International Laser Group) announces the release of ILG's corporate video show casing the company's quality OEM alternative toner cartridge manufacturing processes.

The new video is designed to provide dealers and customers with information and educational tools to see the advanced technology behind ILG's quality toner cartridge manufacturing system.

This six minute video highlights ILG's technologies and quality differences: From R & D, engineering, technology, assembly production lines in color & monochrome to final inspection and testing prior to distribution.

The video describes the technology systems required to produce the advanced technology cartridges showcasing ILG's "Experience the Quality Difference" message.

It also provides a glimpse of the new San Diego, CA state-of-the art distribution facility with fully stocked warehouse and logistics center, allowing for ILG to provide same day shipping from West coast. In addition ILG has four distribution centers throughout the USA for fastest and most cost efficient shipment.

Joe Shulman, Sr. VP of client solutions comments "This video provides a great tool for our dealers. It outlines the quality control required for what it takes to produce a superior quality OEM alternative product. The video is for our dealers to see our leadership in product development and our stringent manufacturing processes... and we invite our qualified clients to visit our new facilities and see for themselves the 'Quality Differences'."

Finally, but most importantly, ILG plans to launch several customer service improvement tools for our dealers in 2012. ILG will integrate new technology upgrades to customer's order search process on the website. This is part of ILG's aggressive mission to continuously improve our services and to be the best in the industry.

CLICK HERE TO VIEW OUR NEW VIDEO. www.ilglaser.com

(Now available on ILG homepage)

ILG is headquartered in Woodland Hills, California and employs over 500 dedicated team members.

For more information on International Laser Group, contact the manufacturer directly at

(800) 937-2880, ext.3207 or visit www.ilglaser.com.



MEDIA CONTACT:

Lili Miura, Director of Marketing

International Laser Group

6022 Variel Avenue, Woodland Hills, CA 91367 Toll Free: 800.937.2880 Ext. 3277